



NATIONAL ARCHIVES
FOUNDATION

ARCHIVES

2020 ANNUAL REPORT

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The stories that will end up being held in our collective memory at the National Archives are being written today.

PARTNERSHIP



What a year it has been for our nation and the world. As we struggle to find sure footing amidst the rough terrain of a global pandemic and our nation's reckoning with its economic and social consequences, I'm proud of the work of the National Archives Foundation.

Our collective hardships this year underscore the importance of historical context, informed conversations and evocative storytelling. Using history as a guidepost, the National Archives Foundation, is committed to helping our nation navigate the challenging path forward.

The National Archives closed its museum doors in Washington, DC and across the country in March 2020. When the doors through which we invite the American people to learn about our history abruptly closed, the Foundation created new ways to connect Americans to our shared story. Through an entirely new bi-weekly newsletter strategy, virtual public programming and educational resources, the Foundation has brought the National Archives to more than 57,000 homes across the nation.

Our work this year demonstrates our resilience, and perhaps even more so, our commitment to connecting Americans to our national memory within the Archives. We have a special story to tell, and we will find a way to tell it regardless of what might stand in our way.

We've been fortunate for the support of the National Archives and our devoted members, sponsors and partners who continue to make our work possible. We hope you'll take pride in what we've accomplished this year together—powered both by our love of history and the drive to keep moving forward.

A handwritten signature in black ink that reads "Jim Blanchard".

GOVERNOR JAMES J. BLANCHARD

Chair and President of the National Archives Foundation



Despite an unprecedented year of challenges felt at the National Archives, we have continued to preserve and share our nation's memory. Our partnership with the National Archives Foundation has enabled us to reach a larger virtual audience than ever before—extending the lessons of our nation's past to even more individuals.

Before the coronavirus pandemic closed our doors in March, we welcomed thousands of museum visitors and hosted important public programs in our McGowan Theater, ranging from a panel discussion about the impact of women on the U.S. Congress to book lectures with notable authors. We featured records on important American milestones including Native American Soldiers' World War I Service, National Inventors Day, the 50th anniversary of Earth Day and the 75th anniversary of World War II.

Our pivot to virtual programming and activities has given us new tools to reach a wider audience and is teaching us new tricks to engage with the nation. A virtual pajama party replaced our traditional sleepover in the Rotunda and made it possible for hundreds of families to participate, for instance. With the support of the National Archives Foundation, we are creating new ways to educate the American people about the importance of our shared history.

I am proud of the work we have done together to bring our collective history to life and make it accessible for more Americans. Thank you for your support, generosity, and shared passion for our nation's history.

A handwritten signature in black ink that reads "David S. Ferriero".

DAVID S. FERRIERO

Archivist of the United States

2020

NATIONAL REACH

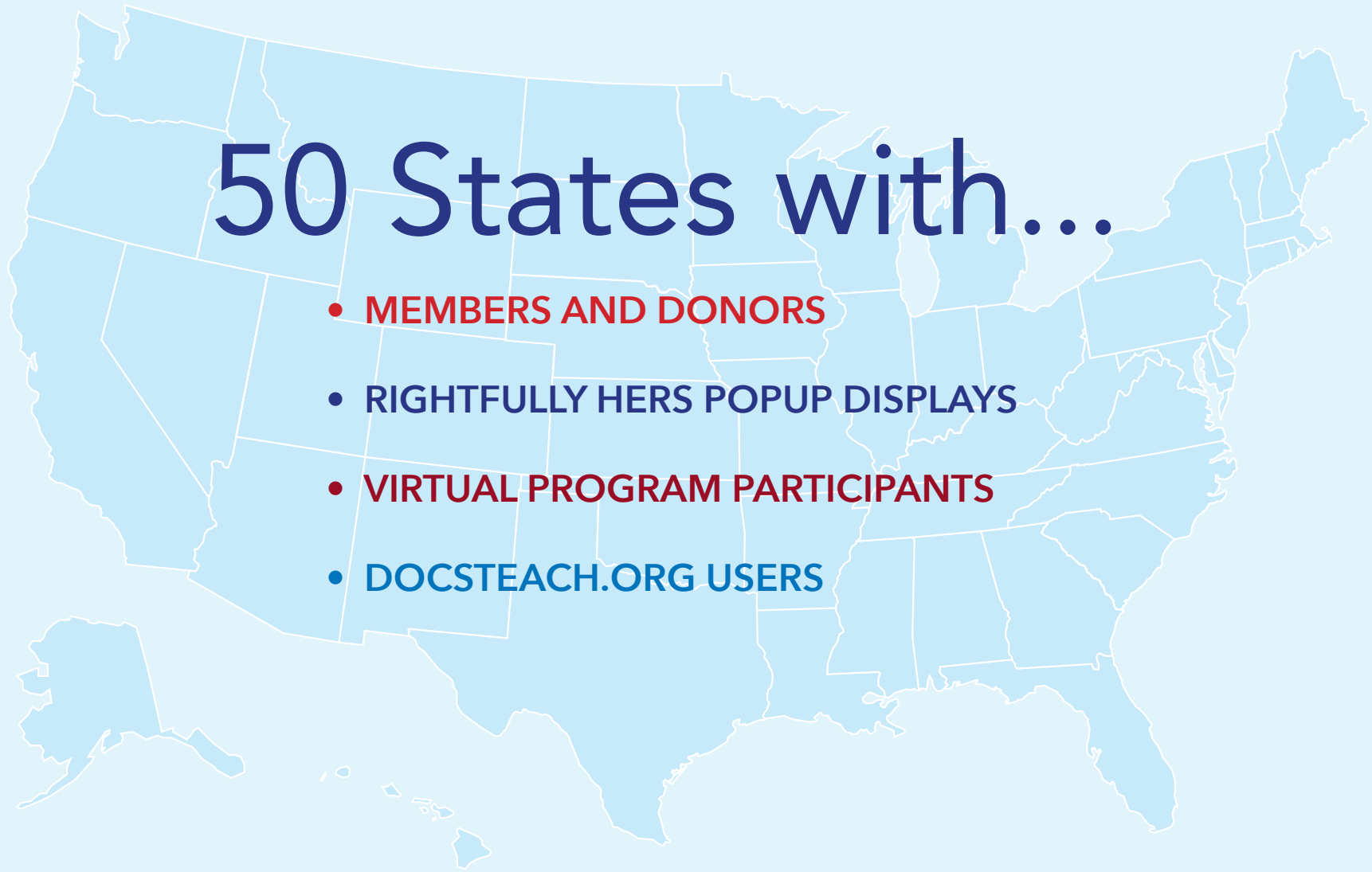
57,000+ VIRTUAL PROGRAM PARTICIPANTS

87 Donors TO THE COKIE ROBERTS RESEARCH FUND FOR WOMEN'S HISTORY

49 Sponsors

58 Community Partners

930,000+ DocsTeach.org Users



50 States with...

- **MEMBERS AND DONORS**
- **RIGHTFULLY HERS POPUP DISPLAYS**
- **VIRTUAL PROGRAM PARTICIPANTS**
- **DOCSTEACH.ORG USERS**

EXHIBIT HIGHLIGHTS

RIGHTFULLY HERS:
AMERICAN WOMEN AND THE VOTE

The National Archives Foundation continued to support the National Archives exhibit and national initiative commemorating the centennial of the 19th Amendment in which millions of women won the vote. The collective goal of the talented Archives curatorial team and our many community partners and supporters was to leverage Archives records to tell the untold stories behind this pivotal moment in American history.

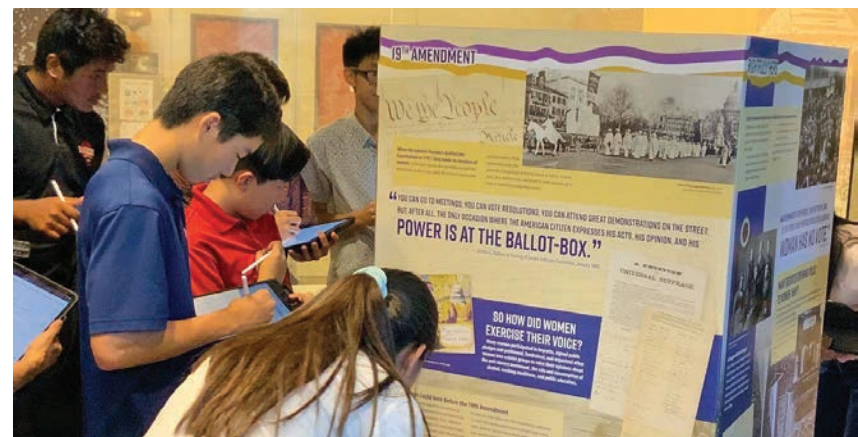
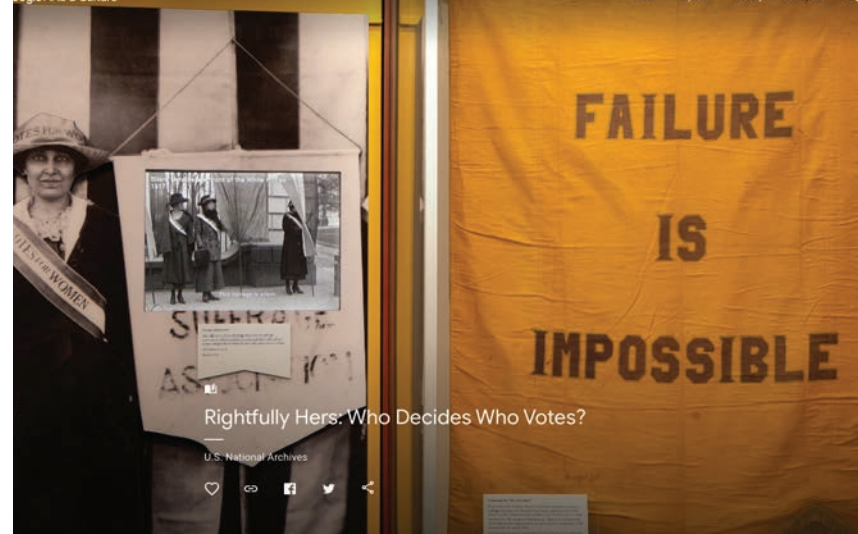
Between October 2019 and when the Archives Museum closed its doors due to the coronavirus pandemic in March 2020, more than 300,000 visitors explored our collective history.

In addition to the Washington, DC, exhibition, the Foundation worked with the Archives to bring “Rightfully Hers” to cities nationwide through a Google Arts and Culture online exhibition, a curator-led virtual tour, a national traveling exhibition and more than 4,000 educational pop-up displays distributed to cultural institutions, libraries and schools in all 50 states and the District of Columbia.

SPONSORS:



“Rightfully Hers” is made possible in part by the National Archives Foundation through the generous support of Unilever, Pivotal Ventures, Carl M. Freeman Foundation in honor of Virginia Allen Freeman, AARP, AT&T, Ford Motor Company Fund, Facebook, Barbara Lee Family Foundation Fund at the Boston Foundation, Google, HISTORY® and Jacqueline B. Mars. Additional support for National Outreach and Programs provided by Denise Gwyn Ferguson, Maggie and Robert Boroujerdi, BMO Financial Group, The Hearst Foundations, Maris S. Cuneo Foundation, FedEx, Bernstein Family Foundation and The Harry and Jeanette Weinberg Foundation/Ambassador Fay Hartog-Levin (Ret.)



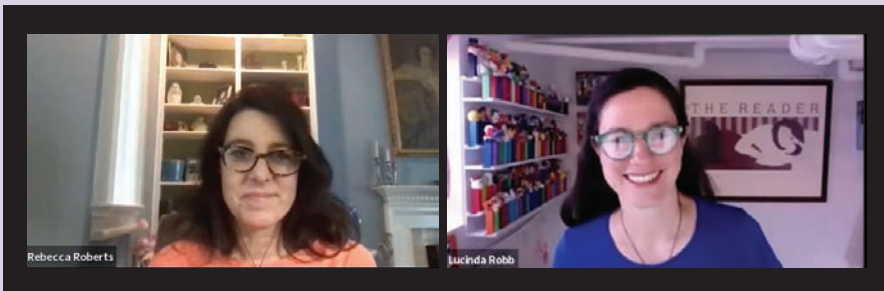
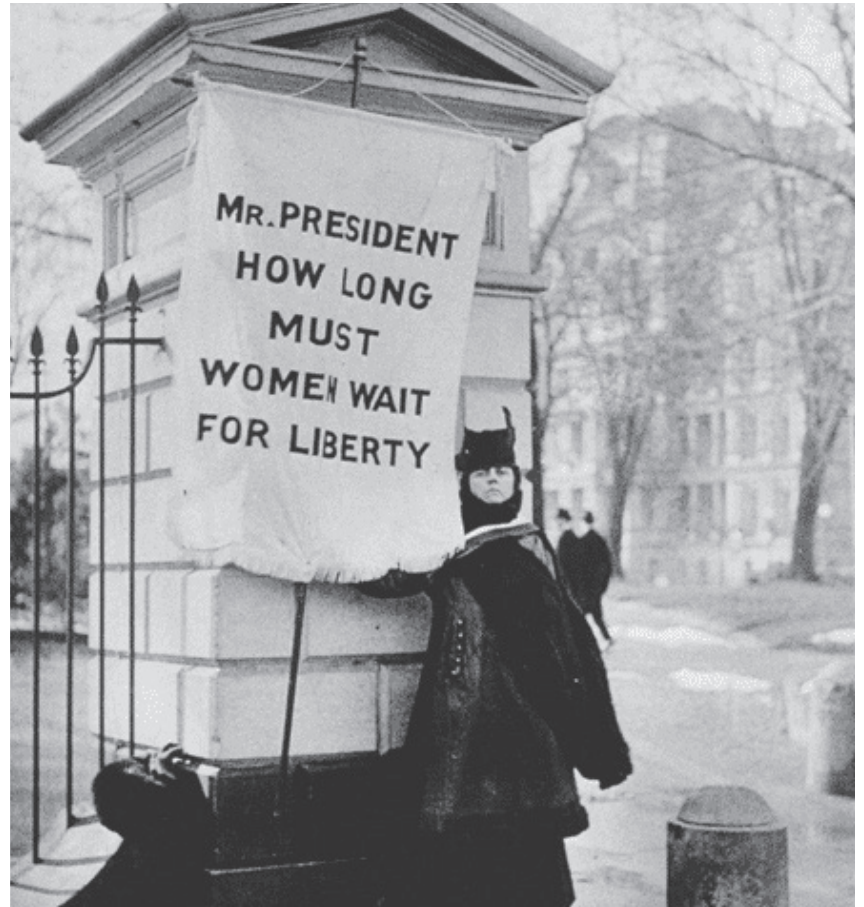
PUBLIC PROGRAMS

RIGHTFULLY HERS: AMERICAN WOMEN AND THE VOTE

The Foundation and the National Archives collaborated to host a wide variety of public programs related to “Rightfully Hers” this year, ranging from book lectures and panel discussions to film screenings and historical reenactments.

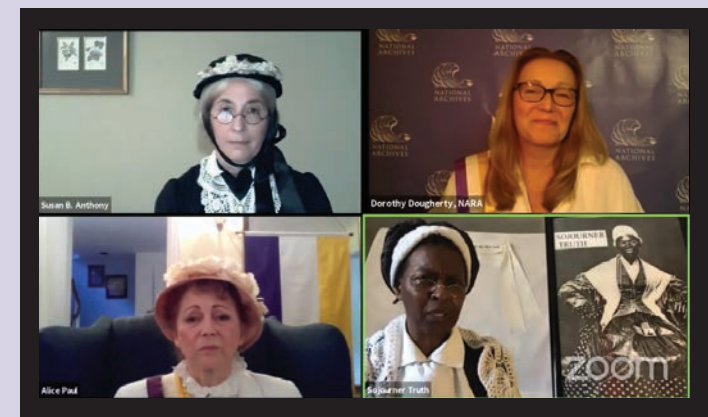
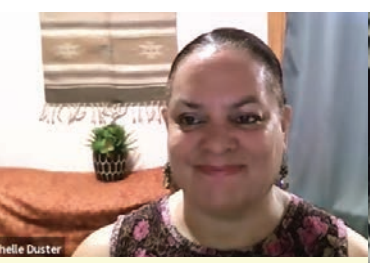
On October 30, 2019, the National Archives Foundation presented the 12th annual Women in Leadership Forum in the National Archives’ William G. McGowan Theater. See page 14 for more information.

On August 25, 2020, the Foundation hosted a discussion with Rebecca Roberts and Lucinda Robb on their latest book, “The Suffragist Playbook: Your Guide to Changing the World.”





On August 25, 2020, the Foundation hosted a discussion with Jennifer Schwed and Doug Bradshaw, creators of "19: The Musical."



On August 26, 2020, the Foundation and the Archives collaborated to host a special 19th Amendment Family Program with American Historical Theatre.

On August 26, 2020, the Foundation and the Archives collaborated to host a discussion with historian Martha S. Jones on her book, "Vanguard: How Black Women Broke Barriers," moderated by A'Lelia Bundles.

On August 27, 2020, the Foundation hosted a program and discussion with an Ida B. Wells historical reenactor and Wells' great-granddaughter, Michelle Duster.

On August 27, 2020, the Foundation hosted a panel discussion with secretaries of state about the important role they play in the election process and the continued struggle for women's rights. The program included Florida Secretary of State Laurel M. Lee, Washington Secretary of State Kim Wyman and New Jersey Secretary of State Tahesha Way.





2019 RECORDS OF ACHIEVEMENT AWARD

TRIBUTE TO COKIE ROBERTS

On November 13, 2019, the National Archives Foundation honored award-winning journalist, historian and devoted Foundation board member Cokie Roberts posthumously with our Records of Achievement Award.

On the day of the tribute, the Foundation declared a national day of remembrance in honor of Cokie and asked the many organizations she was a part of to post on social media about Cokie. More than 30 individuals and institutions participated, resulting in more than 100 posts on social media using the hashtag "RememberingCokie."

This year, the Foundation launched a new fund in honor of Cokie. The Cokie Roberts Research Fund for Women's History honors Cokie and her deep commitment to the study of history at the National Archives. Gifts to the fund will provide resources for future historians to uncover stories hidden within the stacks of the National Archives. The Foundation has raised over \$232,000 for the Cokie Roberts Research Fund for Women's History. *See page 29 for list of donors who have contributed to the fund.*



EVENT SPONSORS:

David M. Rubenstein

AT&T

Governor James J. Blanchard and Janet Blanchard
Edgeworth Economics

Michael & Afsaneh Beschloss

Mary Graham

Ambassador Fay Hartog-Levin (Ret.)

Jacqueline B. Mars

Mayo Clinic

ABC News

BMO Financial Group

Mary Lynn & Nick Kotz

Gerald L. Parsky

Marjorie B. Tiven

Wells Fargo Advisors

HarperCollins Publishers

Laura D. Gates

Marilynn Wood Hill

Soledad O'Brien

Lucinda Robb

Ross O. Swimmer

Cokie Roberts often pointed out to visitors that the Faulkner murals in the National Archives Rotunda failed to include women. In this spirit, the National Archives Foundation commissioned artist Samara King of Port Townsend, Washington, to bring equality to the murals with the projected addition of Abigail Adams, Dolley Madison, Martha Washington and Eliza Hamilton to ensure that, as Cokie would fondly say, "We remember the ladies!"



T H E C O N S T I T U T I O N O F



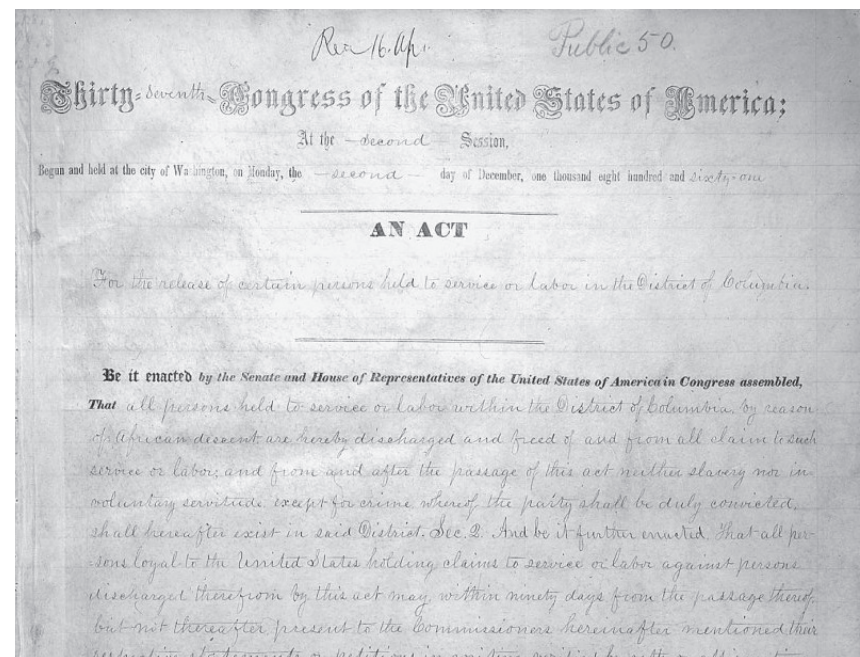
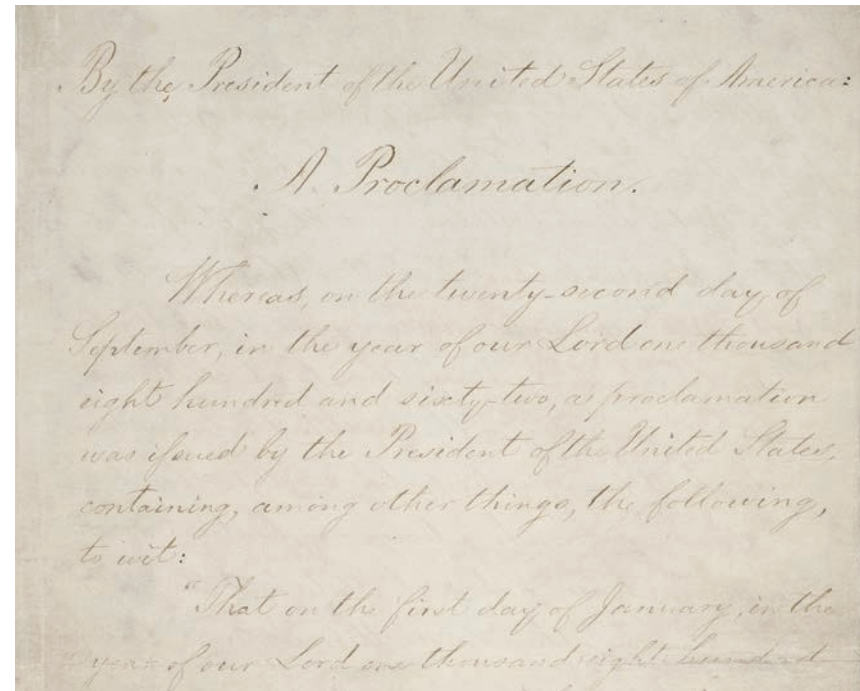
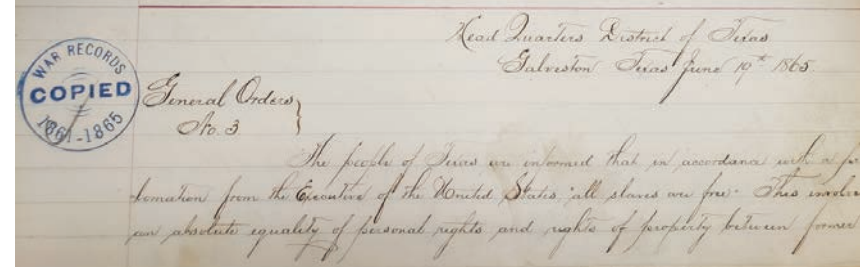
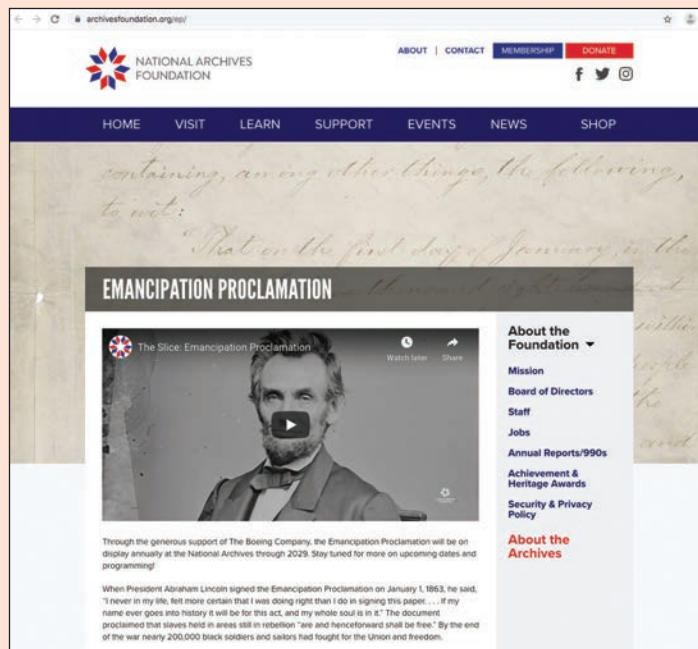
FEATURED DOCUMENTS

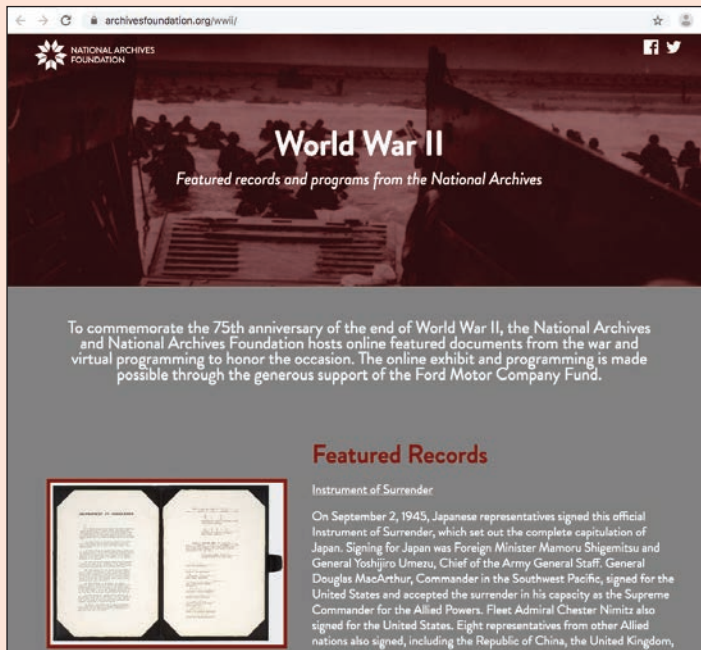
This year, the National Archives curatorial team presented 10 special document displays drawing on primary resource records held within the National Archives. These documents allow the National Archives and Foundation to showcase more records within the vast holdings and to tell stories of milestone moments from our past.

THE EMANCIPATION PROCLAMATION

DC Emancipation Act and the General Order No. 3 from Juneteenth

SPONSOR: 





FOUR FEATURED DOCUMENT DISPLAYS RELATED TO THE END OF WORLD WAR II

To commemorate the 75th anniversary of the end of World War II, the National Archives and National Archives Foundation hosted online featured document displays from January 16 - November 11, 2020. In addition, the Foundation created a landing page on its website highlighting the events that led to the end of the deadliest military conflict in history.

- **Never Forget: Remembering the Holocaust**
January 16-February 5, 2020, National Archives Museum
- **75th Anniversary of V-E Day: End of WWII in Europe**
April 30-June 24, 2020, online
- **The Atomic Bombing of Hiroshima and Nagasaki**
July 22-August 26, 2020, online
- **Victory in Japan: 75th Anniversary of the End of WWII**
August 25-November 11, 2020, online

SPONSOR:



FORD MOTOR COMPANY FUND



PUBLIC PROGRAMS

The Foundation and the National Archives hosted more than 50 public programs this year in the William G. McGowan Theater or online, reaching a collective audience of more than 57,000. These programs ranged from book lectures with prominent authors to panel discussions and film screenings.

WOMEN IN LEADERSHIP: THE IMPACT OF WOMEN ON THE U.S. CONGRESS

On October 30, 2019, the National Archives Foundation, with the generous support of BMO Financial Group, presented the 12th annual Women in Leadership Forum in the National Archives' William G. McGowan Theater. The forum spotlights the impact of women in prominent leadership roles. Moderated by CNN's Brooke Baldwin, this year's program highlighted women in Congress, including Senator Shelley Moore Capito, Senator Tammy Baldwin and Representative Brenda Lawrence.

SPONSOR:

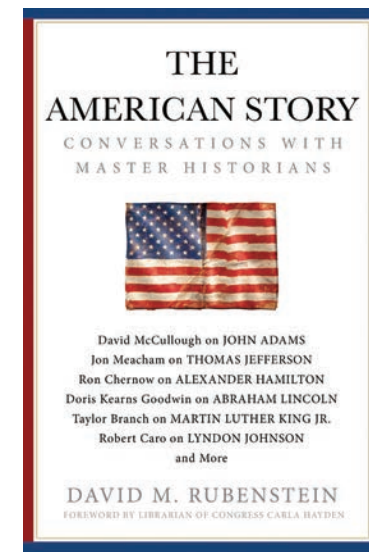
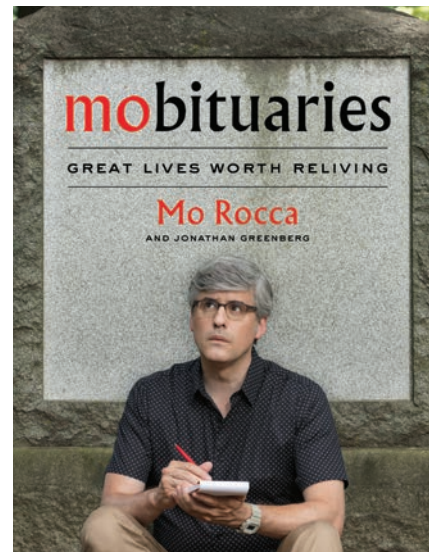


"MOBITUARIES: GREAT LIVES WORTH RELIVING" WITH MO ROCCA

On November 8, 2019, Mo Rocca joined CBS News correspondent Rita Braver to discuss his latest book about the lives and legacies of lesser-known individuals who impacted society.

"THE AMERICAN STORY: CONVERSATIONS WITH MASTER HISTORIANS" WITH DAVID M. RUBENSTEIN

On December 16, 2019, cofounder of the Carlyle Group and patriotic philanthropist Mr. Rubenstein discussed his book about the American story as told through conversations with our greatest historians. Joining David Rubenstein in conversation were Jay Winik, author of "1944: FDR and the Year that Changed History"; Taylor Branch, author of the "The King Years: Historic Moments in the Civil Rights Movement"; and H. W. Brands, author of "Dreams of El Dorado: A History of the American West."



PRESIDENTIAL LIBRARY SERIES

In the Presidential Library Program Series, Foundation Executive Director Patrick Madden hosted engaging conversations with the directors of the Johnson, Kennedy, Reagan, Hoover, and Eisenhower Presidential Libraries. Through virtual tours of the exhibits and document presentations highlighting the life and legacy of each President, viewers received an in-depth look at the libraries across the country without leaving their homes.

"LINCOLN CONSPIRACY" WITH BRAD MELTZER

On May 14, 2020, best-selling authors Brad Meltzer and Josh Mensch joined Patrick Madden for a discussion of their latest book, "The Lincoln Conspiracy." Meltzer and Mensch shared some of their favorite moments from the book and the historic documents from the National Archives that served as their inspiration.

A'LELIA BUNDLES ON THE LIFE AND LEGACY OF MADAM C. J. WALKER

On May 5, 2020, author, historian and Foundation board member A'Lelia Bundles gave a behind-the-scenes look at the Netflix series "Self Made," based on her biography of Madam C. J. Walker. The conversation explored her experience with the cast and crew as well as a candid discussion of what was fact versus fiction in the four-part series.

TRIVIA NIGHT

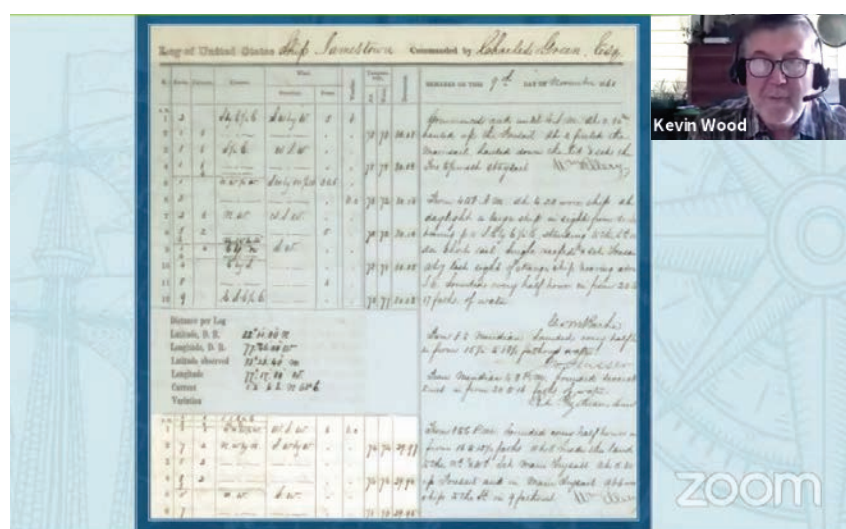
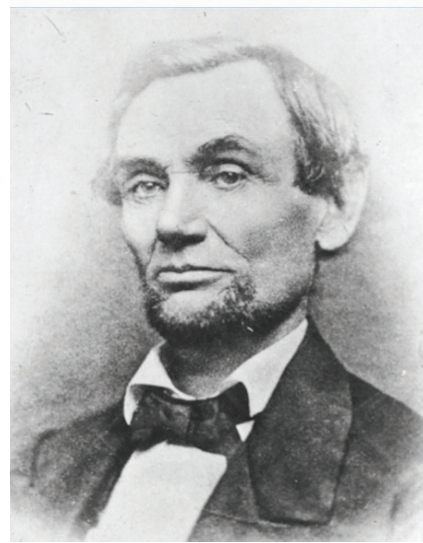
On May 28, 2020, the Foundation teamed up with District Trivia to host a virtual evening of historical fun facts that included a prize giveaway.

THE HISTORY OF CHOCOLATE

On July 30, 2020, chocolate historian David Borghesani of AMERICAN HERITAGE® Chocolate took attendees on a virtual trip through the history of chocolate dating back to 1500 B.C.

SEAS OF KNOWLEDGE: TRANSFORMING THE FUTURE OF CLIMATE SCIENCE WITH HISTORIC U.S. NAVY LOGBOOKS

On September 29, 2020, Kevin Wood, a historical climatologist at the University of Washington and NOAA, revealed how 150-year-old U.S. Navy logbooks found in the Archives are transforming climate science and allowing us to foresee future dangers and opportunities.





July 4th with the NATIONAL ARCHIVES



Watch and celebrate July 4th with the National Archives!



VIRTUAL JULY 4TH WITH THE NATIONAL ARCHIVES

The National Archives and the National Archives Foundation presented the first-ever virtual “July 4th with the National Archives.” For 50 years, the Archives has celebrated the founding of the United States, which includes a reading of the Declaration of Independence on the museum’s steps. This year, the National Archives brought the beloved reading ceremony to more homes across the country online than ever before and provided a host of educational activities for families and children. More than 38,000 viewers tuned in for the programs, resulting in a 334 percent increase in visits to our July 4th website.

PROGRAMMING INCLUDED:

- a virtual journey of the Declaration of Independence presented by the National Archives education team on Facebook Live;
- discussions and interactive question and answer sessions with historical reenactors portraying Thomas Jefferson, Abigail Adams, Dorothy Hancock and John Dunlap;
- a discussion with Brad Meltzer and Chris Eliopoulos, author and illustrator of the “Ordinary People Change the World” children’s book series; and
- a virtual Declaration of Independence reading ceremony narrated by journalist Soledad O’Brien.

SPONSORS:



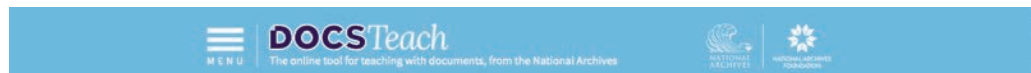
CIVICS EDUCATION

The Foundation is committed to educating and inspiring the next generation of American citizens to take an active role in our democracy. This year, we've put our resources behind civics education projects designed to give teachers the tools they need to teach difficult topics in nontraditional virtual settings by supporting the development of digital interactive assets for teachers in the classroom and at home.

The Foundation Board of Directors has committed resources to expanding educator training sessions nationally. These professional development programs give teachers best practices in teaching the founding documents, demonstrating how to engage students using primary resource documents and providing activities and strategies that can be put into action in the classroom immediately. To support the growth of this program, the Foundation is partnering with State Humanities Councils to bring the Archives teaching model into statewide and local community presentations.

DOCSTEACH:

DocsTeach.org is the National Archives' award-winning preeminent online resource that allows teachers to explore thousands of documents from the holdings and create engaging activities for students. In the last year, DocsTeach.org welcomed over 930,000 visitors and garnered over six million pageviews, a 30 percent and 20 percent increase over the previous year, respectively. More than 11,000 primary source documents are available on the site, and that number continues to grow each year.



MADE BY US:

Made By Us is a national coalition of leading history, civic, building and local organizations that is pooling resources and finding new ways to help people better understand and engage with the past. The focus is on encouraging Millennials and GenZ to become actively engaged in our government. The National Archives Foundation is a member of the steering committee and has played a prominent role in shaping this coalition from its inception.

THE U.S. CHAMBER OF COMMERCE FOUNDATION:

The National Archives Foundation is collaborating with the U.S. Chamber to bring together leaders in business, education and government to prepare the next generation to engage in American democracy. At the 2019 Civis Forward Summit hosted by the U.S. Chamber of Commerce Foundation, Patrick Madden interviewed a corporate-giving panel with representatives from The Boeing Company, Allstate and AT&T on the importance of civics, and Foundation board member A'Lelia Bundles interviewed Arizona Governor Doug Ducey about statewide civic initiatives.

HISTORY SNACKS:

In March 2020, the Foundation launched "History Snacks," a weekly children's newsletter delivering engaging stories and activities inspired by the holdings of the National Archives.



What is your wish for America's future?

- Technology**: I wish they would bust up all of the tech monopolies. (Abdul, 31)
- Democracy**: A just and lasting peace among ourselves and with all nations. (Abraham, 56)
- Wellness**: I wish that access to healthcare was no longer a luxury but a given so our livelihood is never at the mercy of the wellbeing of our families. (Harriet, 32)
- Community**: Let's make community the solution not the government. (Jess, 50)



CHILDREN AND FAMILY PROGRAMMING

The National Archives and Foundation are committed to bringing history to life for children of all ages. We have created a host of programs to inspire children to engage with American history in fun and innovative ways.

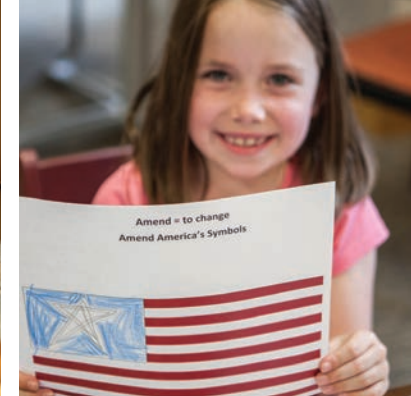
NATIONAL HISTORY DAY

Since 2006, the National Archives and Foundation have supported National History Day (NHD), a year-long academic program focused on historical research, interpretation and creative expression. During the 2019-2020 school year, the National Archives Museum provided several workshops and resources for teachers and students to prepare for the DC and national contests, hosted the DC contest virtually for 18 local middle and high schools and funded the national contest registration fees for the 44 DC students who qualified.

THE NATIONAL ARCHIVES SLEEPOVER

In October 2019 and February 2020, 200 children and their guardians participated in the biannual sleepovers at the National Archives. As part of this year's sleepover theme—the Women's Suffrage Movement—participants enjoyed a special program with Elizabeth Cady Stanton and Frederick Douglass; dove into our nation's treasured records, including the "Rightfully Hers" exhibit; explored the National Archives Museum with a scavenger hunt; slept in the Rotunda, home of the Charters of Freedom; and woke to a pancake breakfast served by the Archivist of the United States.

SPONSOR:



NATIONAL TREASURE SCREENING

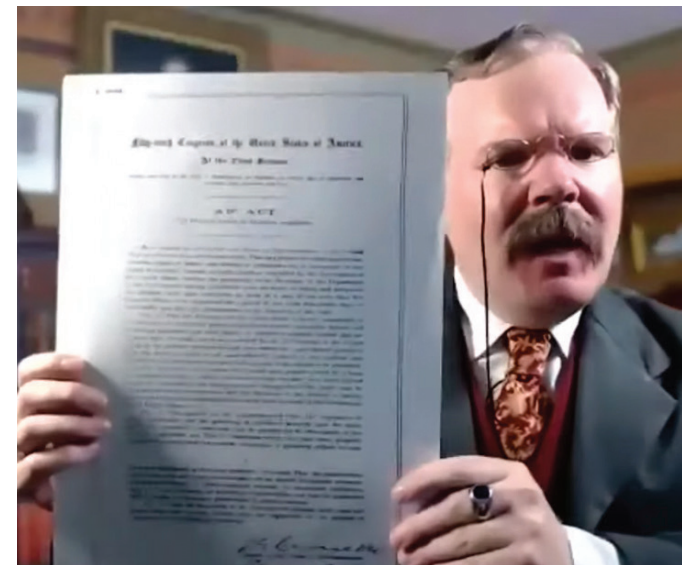
In November 2019, we marked the 15th anniversary of America's favorite movie featuring the National Archives, "National Treasure." The Foundation hosted family-friendly activities and a screening of the film in the William G. McGowan Theater.

THE NATIONAL ARCHIVES' BOEING LEARNING CENTER

Before the National Archives Museum closed to the public due to the coronavirus pandemic, the Boeing Learning Center (BLC) hosted several educational programs for students, teachers and families. Visitors had the opportunity to learn about the Bill of Rights through hands-on discovery during the Bill of Rights Family Day. Children ages 3 to 5 practiced their listening skills at five StoryTime for Preschoolers programs and learned about important figures throughout history, including Rosa Parks, Harriet Tubman and the Wright Brothers.

VIRTUAL EDUCATIONAL PROGRAMS

The National Archives and Foundation worked together to deliver educational resources and programming for parents, teachers and students during the coronavirus pandemic. Programming ranged from interactive, virtual discussions with historical reenactors to social media campaigns sharing primary resource education materials with teachers.



DIGITIZATION

Over the last several years, the National Archives Foundation has funded large-scale digitization and outreach projects to make the records of the National Archives accessible online to individuals and organizations across the globe.

SEAS OF KNOWLEDGE: DIGITIZATION AND RETROSPECTIVE ANALYSIS OF THE HISTORICAL LOGBOOKS OF THE U.S. NAVY

In collaboration with the Joint Institute for the Study of the Atmosphere and Ocean (JISAO), a partnership between the National Oceanic and Atmospheric Administration (NOAA) and the University of Washington, the Foundation has continued to support the multiyear process of digitizing handwritten Civil War-era U.S. Navy logbooks and muster rolls. The digitization of these logbooks will allow researchers and climate scientists to recover ships' positions, weather records, oceanographic data and other historical information.

The Foundation used the digitized records to develop middle school and high school educational resources, videos and a project website. This multidisciplinary approach will allow students to engage with the National Archives historical records related to history, geography and climate science.

SPONSOR: The Council on Library and Information Resources, funded by the Andrew W. Mellon Foundation

DIGITREATIES

In partnership with the Museum of Indian Arts and Culture (MIAC), and through a generous anonymous donation to the National Archives Foundation, the National Archives has digitized 374 Native American treaties from its holdings and made them accessible worldwide through the Indigenous Digital Archive's Treaties Explorer, or "DigiTreaties." This resource expands access to the treaties and provides tools to understand the promises our government made to Indigenous peoples, the many promises that were never kept, and how that impacted millions who lived on the lands that became the United States.

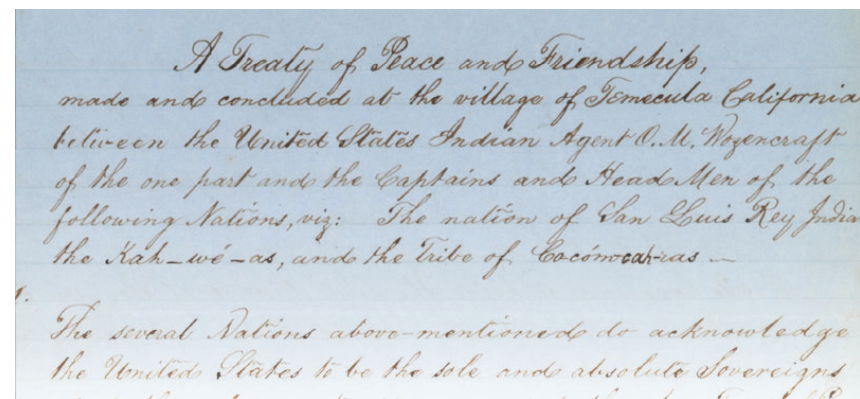
SPONSOR: Anonymous



Seas of Knowledge
A collaborative project between
NATIONAL ARCHIVES FOUNDATION, NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION, and UNIVERSITY OF WASHINGTON

How naval history becomes the climate science of tomorrow

- ORIGINAL DOCUMENTS**
Every ship's logbook from the past 150 years contains thousands of unique pieces of a complex puzzle. These logbooks have been preserved by the...
- NATIONAL ARCHIVES**
Every page is transformed into a digital photograph and published online, where...
- CITIZEN ARCHIVISTS**
Also referred to as citizen scientists, help transcribe handwritten numbers into data that can be analyzed by powerful...
- SUPERCOMPUTERS**
Every data point is a puzzle piece assembled into a complete picture of...
- OUR WORLD**
It shows what our climate was like in the past and helps us anticipate the future.



MARKETING, COMMUNICATION AND STRATEGIC PARTNERSHIPS

The National Archives Foundation marketing and communications efforts have allowed us to build deeper connections with our stakeholders, supporters and partners. Through a biweekly newsletter series, "Archives at Home," and a robust new social media strategy, we have significantly extended the reach of the Foundation and the Archives.

We have also maintained a strong earned and paid media strategy. We expanded our earned media opportunities this year by placing two op-eds in USA Today and The Hill that were authored by prominent members of the Board of Directors.

The marketing team implemented strategic digital ad buys around July 4th and the 19th Amendment Centennial Commemoration to promote virtual programming. Through creative weekly email campaigns promoting new collections and relevant products, as well as a renewed focus on refining Google Ads, the team also helped grow eStore sales 103 percent year-over-year.

Through our strategic partnership outreach, we have maintained and forged relationships with like-minded cultural institutions and organizations with common interests in our exhibits and programming.

45,000 SOCIAL MEDIA FOLLOWERS



Archives Foundation @archivesfdn · Sep 2

Today marks 75 years since the signing of the Japanese Instrument of Surrender and the end of #WW2. Learn about about the @USNatArchives featured records: [archivesfoundation.org/wwii](https://www.archivesfoundation.org/wwii)



Who Wore it Best?

These first ladies made their inaugural gowns instant classics. Which is your favorite?



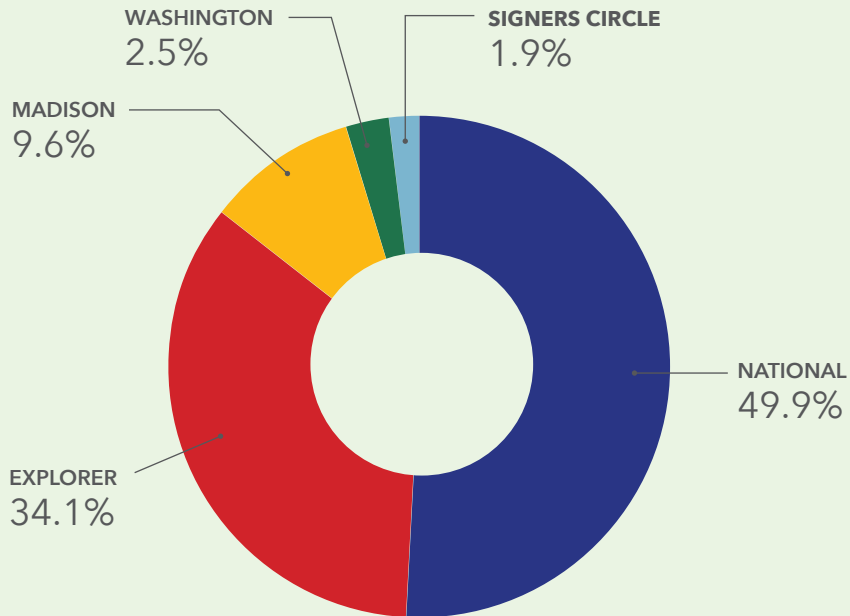


MEMBERSHIP AND INDIVIDUAL GIVING

While 2020 has been a challenging year for our nation and the National Archives Foundation, we are grateful for the continued support of our members and donors. Thanks to a generous one-to-one match from National Archives Foundation Board member John Johnson and his wife Christie Johnson, 2020 saw a nearly 10-point increase in the membership and individual giving renewal rate.

Our supporters come from all walks of life and from every corner of the nation to support the mission of the National Archives Foundation—to make the records of the National Archives accessible so that all Americans know their rights, responsibilities and shared history.

MEMBERS BY CATEGORY



CORPORATE COUNCIL

The National Archives Foundation is grateful for the generosity of our Corporate Council members, whose donations provide unrestricted funds toward our mission. In return for their meaningful contributions, Corporate Council members receive invitations to high-profile receptions, the opportunity to host guests for a private tour, discounts on event rentals in the beautiful National Archives building and public recognition in our impressive list of corporate supporters.

PLATINUM



GOLD



SILVER



BRONZE



NATIONAL ARCHIVES STORE

For the six months of the year that the physical National Archives Store was open, our team produced \$900,000 in total sales, processed 36,314 transactions and was 8 percent above goal.

The National Archives eStore exceeded its sales projections by 242 percent this year despite the museum's closure for the last six months of the fiscal year. The operation and fulfillment were successfully managed from an off-site location.

Through a robust online email and paid marketing campaign, the pageviews for the eStore website increased by more than 50 percent.

ESTORE SALES

\$149,677
2,338 orders

OCT 1, 2017 -
SEPT 30, 2018

\$215,816
3,084 orders

OCT 1, 2018 -
SEPT 30, 2019

\$440,541
6,842 orders

OCT 1, 2019 -
SEPT 30, 2020



FINANCIALS

STATEMENT OF FINANCIAL POSITION

	2020 (unaudited)	2019 (audited)
Cash and Cash Equivalents	\$ 750,278	\$ 1,494,863
Investments	6,696,578	5,167,562
Pledges Receivable	72,750	445,661
Inventories	1,106,897	848,772
Other Assets	154,626	189,927
Total Assets	8,781,129	8,146,785
Accounts & Contracts Payable	\$ 197,726	\$ 180,600
Other Liabilities	1,173,871	182,510
Total Liabilities	1,371,597	363,110
Net Assets without Donor Restrictions	2,420,738	3,246,153
Net Assets with Donor Restrictions	4,988,794	4,537,522
Total Net Assets	7,409,532	7,783,675
Total Liabilities & Net Assets	8,781,129	8,146,785

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

	2020 (unaudited)	2019 (audited)
Contributed Income and Contracts	\$ 2,518,922	\$ 3,501,762
Membership Dues	320,084	309,667
Gross Profit from Retail Operations	777,728	1,849,879
Investment Income	317,820	299,665
In-kind Support*	515,607	500,588
Other Income	36,275	203,761
Total Revenue	4,486,436	6,665,322
Program Expenses	2,299,197	4,490,921
General & Administrative Expenses	1,447,075	1,254,030
Fundraising Expenses	1,114,307	1,331,976
Total Expenses	4,860,579	7,076,927
Change in Net Assets	(374,143)	(411,605)
Net Assets at Beginning of Year	7,783,675	8,195,280
Net Assets at End of Year	7,409,532	7,783,675

The financial information for 2020 is unaudited and subject to adjustments and modifications.

* In-kind support provided by DLA Piper LLP (US), Edgeworth Economics, and Google

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LOOKING AHEAD

This past year certainly brought extraordinary challenges for the country and the National Archives Foundation. Regardless of the external challenges, our members, donors, corporations, foundations, partners and customers remained steadfastly committed to our mission and continued to help us share our collective story with the nation.

Can history help us know what's next? If we look back on the dark moments in our nation's past, we can see that brighter days follow. During this uncertain time, the National Archives Foundation found ways to adapt, innovate and ultimately expand audiences in a virtual setting. We look ahead to welcoming in-person visitors back to the National Archives Museum, and supporting the display of one-of-a kind original documents that tell all of the facets of the American story.

The Foundation has a roadmap through the current crisis and is focused on the future:

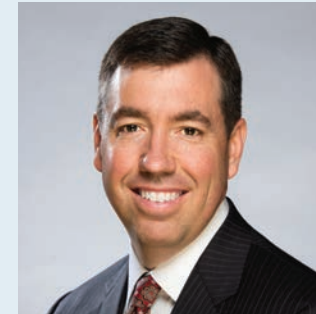
- Begin work on the 250th Anniversary of the Declaration of Independence at the National Archives in 2026. Thanks to a generous leadership donation of \$1 million from the William G. McGowan Charitable Fund, we can turn plans into action.
- Expand civic literacy and education efforts via educator training programs and interactive classroom activities.
- Launch and select the inaugural recipient of the Cokie Roberts Research Fellowship for Women's History.
- Collaborate with the National Archives to host programming that celebrates milestone anniversaries and commemorates moments in history that need more reflection and understanding: the Emancipation Proclamation, Black History Month, Women's History Month, the Tulsa Race Massacre, Juneteenth, the moon rover, and 9/11, to name a few.

Each day America's story grows, so too does the National Archives, as it saves and preserves the documents that make our rich history available for future generations. The Foundation is ready to bring the country's story forward to our viewers and visitors in the coming year—I hope you'll join us.

Thank you for your support of our mission.



PATRICK M. MADDEN
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