



MEMO

To: Board of Directors
From: Franck Cordes, Campaign Project Director
Date: December 13, 2022
Subject: Renovation Update (October -December)

The NARA and Foundation teams working on the exhibition and learning center renovation continue to work towards completing the 100% Design Development. The original November deadline to reach 90% of the Design Development has been pushed back to January. Despite this delay, the exhibition designers aim to complete the 100% Design Development on schedule at the end of February.

- The NARA Curatorial and Education teams continue to make progress on developing content for the exhibition and learning center.
- Over the past three months, the NARA teams and the exhibition designers maintained bi-weekly meetings to review the design development and content for the exhibition and learning center.
- The curatorial team and Brocade Studios continue to work closely to develop the exhibit and learning center interpretation.
- Mr. Pro-Fun's report on the throughput analysis of the museum was completed and submitted to NARA. The report provides a full analysis from two days of on-site museum observations and several years of visitation data. One recommendation is for the museum to provide timed entries into the Rotunda. NARA and the Foundation are reviewing this and discussing possibilities.
- Jessica Sickler Consulting will perform the second round of audience testing for the exhibition and learning center's content, thematic direction, titling and experience in January. To best provide for diverse testing groups, the in-person testing is being planned to take place at two major museums in different parts of the country.
- The AV and lighting design for the William G. McGowan Theater upgrade was submitted to NARA this past August. The design provides a complete design package to issue RFP for the AV and lighting equipment procurement and installation. The RFP is currently on hold until the MOU and budget are mutually agreed upon by NARA and the Foundation. The goal is to complete the upgrades by the spring of 2023.

- At this time, the Welcome Pavilion project is on hold. The cost estimates for the pavilion's design and build exceeds the current funds in the Capital Campaign budget.